Digital Art 2 2022-23 Pacing Guide

Grade: 11-12

Months/Days	UNITS	STANDARDS	CONTENT Topics being covered? What do students need to know? (*nouns*)	ACTIVITIES w/Integration of Technology & Career Ready Practices	ASSESSMENTS What evidence (formative/summative) is utilized to establish that the content, standards, & skills have been mastered?
September-October	**1**	**Publishing Design**	**- Adobe Suite - Photography Basics**	**- Brochure Design - Magazine Cover Design - Book Cover Design - Individual/Group Critiques**	**- Photography Projects - Adobe Suite Projects - Project Rubrics**
November-January	**2**	**Product Design**	**- Adobe Suite - Photography Basics**	**- Holiday Card Photoshoot - Holiday Card Design - Bedding Set Design - Shoe Design - Individual/Group Critiques**	**- Photography Projects - Adobe Suite Projects - Project Rubrics**
February-April	**3**	**Packaging Design**	**- Adobe Suite - Photography Basics**	**- Adobe Suite Demonstrations - Food Packaging**	**- Photography Projects - Adobe Suite**

				Design - Clothing Packaging Design - Toy Packaging Design - Individual/Group Critiques	Projects - Project Rubrics
May-June	4	Social Media Advertisement Design	- Adobe Suite - Photography Basics	- Adobe Suite Demonstrations - Individual/Group Critiques - Designing Facebook Advertisements -Designing Instagram Advertisements -Designing Tik Tok Advertisements -Designing a Business Instagram Page Project	- Photography Projects - Adobe Suite Projects - Project Rubrics - Website - Digital Portfolio