

# Unit 9: Short Film (10 Day Film Challenge) 2019

Content Area: **English**  
Course(s): **English I, TV Video Production II, TV Video Production III**  
Time Period: **April**  
Length: **4**  
Status: **Published**

## Unit Overview

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This unit discusses short form as a genre of media production and its features in subject matter and style. Students will learn to produce short film for broadband delivery. This will be done during the month of the 10-Day Film Challenge.

## Enduring Understandings

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- Video production is a multi-stage process that requires perfect execution of time management and production.

## Essential Questions

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- How can I be more effective with my time?
- What do I need to do to turn my concept into a finished product?

## Lesson Titles

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- Different Genres.
- Selecting an effective group.
- Scripting a 3 Act video.
- Pre Production
- Production
- Post Production
- Watching and critiquing.

## Student Learning Objectives (SLOs)

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Students will be able to ...

list key elements that they believe the judges are looking for.

create a short film for the 10 Day Film Challenge.

## Standards/Indicators

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9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.

## Career Readiness, Life Literacies, & Key Skills

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TECH.9.4.12.CI	Creativity and Innovation
TECH.9.4.12.CI.1	Demonstrate the ability to reflect, analyze, and use creative skills and ideas (e.g., 1.1.12prof.CR3a).  With a growth mindset, failure is an important part of success.

## Inter-Disciplinary Connections

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LA.9-12.W	Writing
LA.9-12.SL	Speaking and Listening

## Warm-Up

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- Journal Entry (Google Docs)
- Equipment Challenges (Shot Activity To Gain Insight What The Student Remembers)

## Anticipatory Set

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- Youtube.com & Vimeo.com (Video Examples)

## **Instructional Strategies, Learning Activities, and Levels of Blooms/DOK**

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Students are to quietly enter the room and put their belongings into their own personal organizers. From there, they are to log onto their computers and wait for further instructions. Further instructions / activities could include ...

- Watching A Visual Example on the Smartboard
- Watching A New Technique Illustrated
- Troubleshooting & Learning From Previous Missteps
- Classwide Discussion
- Independent Filming / Editing Time

\* Main strategy is provide information / visual examples to the students and then have them illustrate the knowledge they gained with their own personally created video projects.

**Remembering, Understanding, Applying, Analyzing, Evaluating, Creating** (items for this UNIT are highlighted in bold)

## **Closure**

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- \* Gallery Walk
- \* Review It (Thumbs Up / Thumbs Down / Sideways)
- \* Stop / Go / Proceed w/ Caution

## **Modifications**

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### **ELL Modifications:**

- - Choice of test format (multiple-choice, essay, true-false)
  - Continue practicing vocabulary
  - Provide study guides prior to tests
  - Read directions to the student

- Read test passages aloud (for comprehension assessment)
- Vary test formats

### **IEP & 504 Modifications:**

- Students of this level (as well as all students) will have access to a folder on the computer that provides videos and links modeling all skills taught and information provided.
- Students of this level would be provided more opportunities for hands on instruction and application. Not just diagrams and written word.
- Students of this level would be provided the ability to answer extra credit questions to provide exposure to the material, without feeling constant pressure to be right.
- Students of this level would be provided the opportunity to take quizzes / test that ask questions in a variety of different ways. (Rewording)
- Students of this level would be provided word banks, multiple choice and opportunities to match answers to the questions.
- Students of this level would be provided opportunities to correct mistakes and receive partial credit back.

### **G&T Modifications:**

- Students of this level would be encouraged to find ways utilize the skills they acquired in the program and apply them to areas of their **interest**.
- Students of this level would be provided the opportunity to **lead** a group of fellow classmates and work with local business and organizations.
- Self-Evaluation Videos where the students of this level can personally **reflect** on their work. (I like this better than Student Generated Rubrics)
- Students of this level would be provided the opportunity to utilize the skills they acquired in the program and apply them to other subjects such as History, English & World Languages. (**Cross-Curricular**)
- Students of this level would be encouraged to generate and test hypotheses. (**Experiment**)

### **At Risk Modifications:**

- Usage of Delsea One for tutoring
- Educational technology
- Family engagement
- Mentoring
- School-community collaboration
- Active learning opportunities

- Safe learning environments
- Individualized instruction
- SWAG

## **Benchmark Assessments**

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Skills-based assessment

Reading response

Writing prompt

Lab practical

## **Formative Assessment**

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- Explain What Matter (Tell A Classmate)
- Muddiest / Clearest Point
- Observation
- Peer Assessment
- Self-Assessment
- Exit Card
- Debriefing

## **Alternative Assessments**

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Performance tasks

Project-based assignments

Problem-based assignments

Presentations

Reflective pieces

Concept maps

Case-based scenarios

Portfolios

## **Summative Assessment**

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- Performance Based Video Project
- Written Assessment

## **Resources & Technology**

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- Apple iMac Computers
- Google Chrome Internet
- Google Docs
- Final Cut Pro X
- Apple Motion
- MacX YouTube Downloader
- Canon 60D DSLR Cameras
- MediaCollege.com
- YouTube.com

TECH.8.1.12

Educational Technology: All students will use digital tools to access, manage, evaluate, and synthesize information in order to solve problems individually and collaborate and to create and communicate knowledge.

TECH.8.1.12.A

Technology Operations and Concepts: Students demonstrate a sound understanding of technology concepts, systems and operations.