

# Unit 10 - Short Film (10 Day Film Challenge)

Content Area: **English**  
Course(s): **English I, TV Video Production II**  
Time Period: **May**  
Length: **1**  
Status: **Published**

## Enduring Understandings

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- Video production is a multi-stage process that requires perfect execution of time management and production.

## Essential Questions

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- How can I be more effective with my time?
- What do I need to do to turn my concept into a finished product?

## Lesson Titles

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- Different Genres.
- Selecting the most effective group.
- Scripting a 3 Act video.
- Pre Production
- Production
- Post Production
- Watching and critiquing.

## Standards/Indicators

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ITEC.9-12.9.4.12.C.(1).1	Demonstrate knowledge and understanding of how technical production support can enhance audio, video, and film production systems.
ITEC.9-12.9.4.12.C.(1).3	Employ knowledge and skills related to audio production equipment to demonstrate an understanding of basic tools used in this pathway.
ITEC.9-12.9.4.12.C.(1).4	Employ knowledge and skills related to video production equipment to demonstrate an

	understanding of basic tools used in this pathway.
ITEC.9-12.9.4.12.C.(1).5	Edit audio and video productions to demonstrate basic production system skills.
ITEC.9-12.9.4.12.C.(1).6	Design an audio-video production to acquire an understanding of the entire production process.

## **Career Readiness, Life Literacies, & Key Skills**

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TECH.9.4.12.CI	Creativity and Innovation
TECH.9.4.12.CI.1	Demonstrate the ability to reflect, analyze, and use creative skills and ideas (e.g., 1.1.12prof.CR3a).
	With a growth mindset, failure is an important part of success.

## **Inter-Disciplinary Connections**

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LA.9-12.W	Writing
WORK.9-12.9.1.12	All students will demonstrate creative, critical thinking, collaboration and problem solving skills to function successfully as global citizens and workers in diverse ethnic and organizational cultures.

## **Warm-Up**

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- Vocabulary Words
- Steps And Procedures
- Nocti Sample Questions

## **Anticipatory Set**

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- Youtube.com & Vimeo.com (Video Examples)

## **Instructional Strategies, Learning Activities, and Levels of Blooms/DOK**

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Students will come into class and begin working on the warm-up. After going over the warm-up, I will explain the daily objective to the students and lead them through an instructional activity. After I guide them through the activity, I will allow them to break off into small groups to work on their own individual assignments. At the end of the period I will assess what the students understand.

## Modifications

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### At Risk Modifications

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- Additional time for assignments
- Adjusted assignment timelines
- Agenda book and checklists
- Answers to be dictated
- Assistance in maintaining uncluttered space
- Books on tape
- Concrete examples
- Extra visual and verbal cues and prompts
- Follow a routine/schedule
- Graphic organizers
- Have students restate information
- No penalty for spelling errors or sloppy handwriting
- Peer or scribe note-taking
- Personalized examples
- Preferential seating
- Provision of notes or outlines
- Reduction of distractions
- Review of directions
- Review sessions
- Space for movement or breaks
- Support auditory presentations with visuals
- Teach time management skills
- Use of a study carrel
- Use of mnemonics
- Varied reinforcement procedures
- Work in progress check

### ELL Modifications

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- - Choice of test format (multiple-choice, essay, true-false) .
  - Continue practicing vocabulary .
  - Provide study guides prior to tests .
  - Read directions to the student .

- Read test passages aloud (for comprehension assessment) .
- Vary test formats .

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## **Closure**

- Thumbs Up / Thumbs Down

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## **Formative Assessment**

- Explain What Matter (Tell A Classmate)

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## **Summative Assessment**

- Performance Based Video Project
- Written Assessment

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## **Benchmark Assessments**

Skills-based assessment

Reading response

Writing prompt

Lab practical

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## **Alternative Assessments**

Performance tasks

Project-based assignments

Problem-based assignments

Presentations

Reflective pieces

Concept maps

Case-based scenarios

## Resources & Technology

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- Apple iMac Computers
- Safari Internet
- Final Cut Pro
- Motion
- Compressor
- Canon 60D DSLR Cameras
- MediaCollege.com

TECH.8.1.12

Educational Technology: All students will use digital tools to access, manage, evaluate, and synthesize information in order to solve problems individually and collaborate and to create and communicate knowledge.

TECH.8.1.12.A

Technology Operations and Concepts: Students demonstrate a sound understanding of technology concepts, systems and operations.