

Radio & Television Broadcasting II

Instructor: Daniel Cliver
Email: dcliver@delsearegional.us
Remind Code: @delseazon
Delsea One Hours: Monday & Wednesday

2018-2019
Elective
Period D
5 Credits

Course Description: This course is designed as a follow-up to TV/Broadcasting I. The students will bring to the knowledge they gained in the introduction course, and they will use this knowledge to develop and produce commercials, music videos, and short video projects. The programs the students produce will be developed for the purpose of promoting various programs that the school district offers. A brief history of broadcasting and film production will also be studied. Student grades will be based on tests, quizzes and projects. Promotion to TV/Broadcasting III is contingent upon completion of the final project. This course will also put an emphasis on preparation for postsecondary education and employment through academic and technical skill integration with the goal of a degree, certificate, or credential.

Prerequisites: Radio & Television Broadcasting I

Objectives: As a result of this course, you will be able to:

- Apply appropriate special effects to enhance their video **(9.3.12.AR- AV.2) & (9.3.12.AR- AV.3)**
 - Color Correction
 - Draw Mask
 - Green Screen
- Demonstrate proper use of lighting to enhance their video **(9.3.12.AR- AV.2) & (9.3.12.AR- AV.3)**
 - 3-Point Lighting
 - 4-Point Lighting
- Operate a Blue-Yeti Microphone **(9.3.12.AR- AV.2)**
 - Voice-Over
 - Tutorials

Projects: Staff Bios & Interviews, Commercials, Music Video (Parodies), Multiply, Multicam, 10 Day Film Challenge, Etc.

Resources: Nocti.com, Mediacollege.com & RocketJump Film School (YouTube Channel)

Career Ready Practices:

- CRP1** - Act as a responsible and contributing citizen and employee **CRP2** - Apply appropriate academic and technical skills
CRP4 - Communicate clearly and effectively and with reason **CRP6** - Demonstrate creativity and innovation
CRP8 - Utilize critical thinking to make sense of problems and persevere in solving them.
CRP9 - Model integrity, ethical leadership and effective management.
CRP10 - Plan education and career paths aligned to personal goals. **CRP11** - Use technology to enhance productivity.
CRP12 - Work productively in teams while using cultural global competence.

The 5 P's Of Professionalism

Be PUNCTUAL
Come PREPARED
Have A POSITIVE Attitude
Demonstrate PROPER Behavior
Be PRODUCTIVE

Classroom Guidelines

Do the small things right
Take pride in my work
Hold myself accountable
Learn from my mistakes
Aim to make an impact

NO CELL PHONE UNLESS MR. CLIVER PERMITS IT.

NO FOOD OR DRINK UNLESS MR. CLIVER PERMITS IT OR PROVIDES IT.

Grading System

50% Projects/Test
30% Quizzes/Professionalism
20% Classwork/Homework

Classroom Statement

To produce school appropriate videos that ENTERTAIN, INSPIRE, and/or EDUCATE.