Unit 5-Interviewing & Self-Branding

Content Area: **CTE**
Course(s):   **SLE**
Time Period: **September**
Length: **1 week**
Status: **Published**

Unit Overview

Students will conduct a mock interview with their peers, acting as both the interviewer and interviewee in both an individual and group setting. In addition, students will be introduced to the concept of self-branding in the modern workforce and establish positive characteristics to promote about themselves.

Enduring Understandings

- Body language and tone of voice during an interview has a large impact in the interview.

- Preparing for an interview by rehearsing is the key to feeling comfortable during the real interview.

Essential Questions

- How should I sit and behave during the interview?

- What should I say about myself during the interview?

Standards/Indicators/Student Learning Objectives (SLOs)

CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP3	Attend to personal health and financial well-being.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP5	Consider the environmental, social and economic impacts of decisions.
CRP.K-12.CRP6	Demonstrate creativity and innovation.
CRP.K-12.CRP7	Employ valid and reliable research strategies.
CRP.K-12.CRP8	Utilize critical thinking to make sense of problems and persevere in solving them.
CRP.K-12.CRP10	Plan education and career paths aligned to personal goals.
CRP.K-12.CRP11	Use technology to enhance productivity.
CRP.K-12.CRP12	Work productively in teams while using cultural global competence.
CAEP.9.2.12.C.1	Review career goals and determine steps necessary for attainment.
CAEP.9.2.12.C.2	Modify Personalized Student Learning Plans to support declared career goals.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.
CAEP.9.2.12.C.5	Research career opportunities in the United States and abroad that require knowledge of

CAEP.9.2.12.C.6	Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.
CAEP.9.2.12.C.7	Examine the professional, legal, and ethical responsibilities for both employers and employees in the global workplace.
CAEP.9.2.12.C.9	Analyze the correlation between personal and financial behavior and employability.

Lesson Titles

- Interview Rehearsal
- Interview Topics Discussion
- Self-Branding in the modern economy

Career Readiness, Life Literacies, & Key Skills

| TECH.9.4.12.CT | Critical Thinking and Problem-solving |
| TECH.9.4.12.CT.1 | Identify problem-solving strategies used in the development of an innovative product or practice (e.g., 1.1.12acc.C1b, 2.2.12.PF.3). |

Instructional Strategies, Learning Activities, and Levels of Blooms/DOK

- Brainstorming
- Case Studies
- Class discussion
- Cooperative-group work
- Mini lecture
- Role-Playing
- Self-assessmennt activities
- Student self-directed activities

Modifications

ELL Modifications

- Choice of test format (multiple-choice, essay, true-false)
- Continue practicing vocabulary
- Provide study guides prior to tests

- Read directions to the student
- Read test passages aloud (for comprehension assessment)
- Vary test formats

504 and IEP Accommodations and Modifications

- Allow for redos/retakes
- Assign fewer problems at one time (e.g., assign only odds or evens)
- Differentiated center-based small group instruction
- Extra time on assessments
- Highlight key directions
- If a manipulative is used during instruction, allow its use on a test
- Opportunities for cooperative partner work
- Provide reteach pages if necessary
- Provide several ways to solve a problem if possible
- Provide visual aids and anchor charts
- Test in alternative site
- Tiered lessons and assignments
- Use of a graphic organizer
- Use of concrete materials and objects (manipulatives)
- Use of word processor

Gifted and Talented

- Alternate assignments/enrichment assignments   .
- Enrichment projects   .
- Extension activities   .
- Higher-level cooperative learning activities   .
- Pairing direct instruction with coaching to promote self-directed learning   .
- Provide higher-order questioning and discussion opportunities   .
- Provide texts at a higher reading level   .
- Tiered assignments   .
- Tiered centers   .

At Risk Modifications

- Additional time for assignments
- Adjusted assignment timelines

- Agenda book and checklists
- Answers to be dictated
- Assistance in maintaining uncluttered space
- Books on tape
- Concrete examples
- Extra visual and verbal cues and prompts
- Follow a routine/schedule
- Graphic organizers
- Have students restate information
- No penalty for spelling errors or sloppy handwriting
- Peer or scribe note-taking
- Personalized examples
- Preferential seating
- Provision of notes or outlines
- Reduction of distractions
- Review of directions
- Review sessions
- Space for movement or breaks
- Support auditory presentations with visuals
- Teach time management skills
- Use of a study carrel
- Use of mnemonics
- Varied reinforcement procedures
- Work in progress check

Benchmark Assessments

Skills-based assessment

Reading response

Writing prompt

Lab practical

Formative Assessments

- Anticipatory Sets- Verbally Recall Enduring Understandings from the Previous Days Topics/Lesson

- Closure-Exit Ticket on Economic Conditions
- Warm-Ups-Pair and Share with Classmate about an Enduring Understanding from the Previous Days lesson

Alternative Assessments

Performance tasks

Project-based assignments

Problem-based assignments

Presentations

Reflective pieces

Concept maps

Case-based scenarios

Portfolios

Summative Assessment

- Interview Role Play

Resources & Materials

- bls.gov Occupational Outlook Handbook
- Gloucester County Chamber of Commerce Members

Technology

- Permethean Board
- Syncrhronyeys Software
- Web Resources

TECH.8.1.12.B.CS1   Apply existing knowledge to generate new ideas, products, or processes.

| TECH.8.1.12.B.CS2 | Create original works as a means of personal or group expression. |
| TECH.8.1.12.C.CS1 | Interact, collaborate, and publish with peers, experts, or others by employing a variety of digital environments and media. |