

Unit 3 - Informative/How To Public Speaking

Content Area: **English**
Course(s): **Public Speaking**
Time Period: **November**
Length: **5 weeks**
Status: **Published**

Enduring Understandings:

- Students will understand the use of non-verbal cues on the audience
- Students will understand the value of not omitting details or steps in a "how-to" presentation
- Students will identify the value of visual aids.

Essential Questions:

- How does non verbal communication affect the delivery of information?
- How does the use of visual aids enhance a speech?
- Why is it important to have a detailed and sequentially accurate speech?

Lesson Titles:

- Shark Tank Presentation
- Explore Informative speeches
- Research & Write Informative Speech
- Deliver Informative Speech
- Write How To Speech (cooking a recipe, playing an instrument, playing a sport)
- Deliver How To Speech
- Broadcast News Segment

21st Century Skills and Career Ready Practices:

- Communication and collaboration
- Critical Thinking and Problem Solving
- Global perspectives
- Life and career skills

CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP7	Employ valid and reliable research strategies.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.

Inter-Disciplinary Connections:

- English Language Arts
- Science

LA.RI.11-12.7	Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.
LA.WHST.11-12.1	Write arguments focused on discipline-specific content.
LA.WHST.11-12.1.A	Introduce precise, knowledgeable claim(s), establish the significance of the claim(s), distinguish the claim(s) from alternate or opposing claims, and create an organization that logically sequences the claim(s), counterclaims, reasons, and evidence.
LA.WHST.11-12.2	Write informative/explanatory texts, including the narration of historical events, scientific procedures/experiments, or technical processes.
LA.WHST.11-12.4	Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
9-12.HS-LS1-1.LS1.A.1	Systems of specialized cells within organisms help them perform the essential functions of life.
9-12.HS-LS2-5.LS2.B.1	Photosynthesis and cellular respiration are important components of the carbon cycle, in which carbon is exchanged among the biosphere, atmosphere, oceans, and geosphere through chemical, physical, geological, and biological processes.

Instructional Strategies, Learning Activities, and Levels of Blooms/DOK:

Instructional Strategies including but not limited to:

- effective questioning
- cooperative learning
- Socratic Seminar
- close reading
- affinity mapping
- philosophical chairs
- Delsea One
- SWAG

Students will complete the following activities during this unit:

- Acknowledge current understanding on the public speaking
- Journal Response
- Annotated Readings
- Demonstrate knowledge of terminology and concepts

Levels of Blooms/DOK

Students will demonstrate all levels.

- - Level One: Remember/Recall terminology
 - Level Two: Understand; Explain; Compare
 - Level Three: Apply speaking strategies; Implement preparation tips
 - Level Four: Analyze author's style/ techniques
 - Level Five: Evaluate speech rhetorical strategies
 - Level Six: Plan/Create speeches

Modifications

Formative Assessment:

Warm-up:

- Check for Knowledge- Mini Survey
- Turn To Your Partner: Bring peers up to speed by sharing prior knowledge
- Questions of Day - Thought-provoking questions connecting current events to content

Anticipatory Set:

- De-briefing - Students "Spill" all their prior knowledge on a topic to assess the starting point for instruction
- Point of Views
- What Would You Do? - Problem solving / Moral compass

Closure:

- Journaling: Reflection
 - Self-Assessments
 - Post Surveys
 - "I've Learned That.."
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- Anticipatory Set
 - Closure
 - Warm-Up

Summative Assessment:

- Shark Tank Presentation
- Impromptu Informative (informal)- explain a concept to a child, to a grandparent or to a peer

- Informative Speech
- Recite Favorite Speech
- "How To" Speech
- Broadcast news Segment

- Alternate Assessment
- Benchmark
- Marking Period Assessment

Benchmark Assessment (s)

Skills-based assessment

Reading responses

Writing responses

Alternative Assessment (s)

Performance tasks

Project-based assignments

Problem-based assignments

Presentations

Reflective pieces

Concept maps

Case-based scenarios

Portfolios

Resources & Materials:

- Chromebook
- Promethean Board
- Google documents and classroom
- Language Arts Classroom
- TED Talks

- Six Minutes Speaking and Presentation Skills
- The Public Speaking Project - virtual text
- "Joy" movie