

Unit 1 - Introduction to Public Speaking

Content Area: **English**
Course(s): **Public Speaking**
Time Period: **September**
Length: **5 weeks**
Status: **Published**

Enduring Understandings:

- Students will articulate reasons why public speaking skills are important
- Students will define components of communication and list public speaking competencies
- Students will define why ethics in public speaking are important particularly types of plagiarism
- Students will identify attributes of effective listeners and strategies to engage listeners

Essential Questions:

- Why is public speaking important?
- What literary elements are present in public speaking?
- What are the components of communication?
- What are the core public speaking competencies?
- What are ways plagiarism occurs in public speaking?
- What are strategies to engage listeners?

Lesson Titles:

- Overview of Public Speaking
- This is Me - Bio Speech
- Ethics in Public Speaking
- About TED Talks
- Audience Analysis
- Focus on Language

21st Century Skills and Career Ready Practices:

- Communication and collaboration
- Critical Thinking and Problem Solving
- Global perspectives
- Life and career skills

CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CAEP.9.2.12.C.5	Research career opportunities in the United States and abroad that require knowledge of world languages and diverse cultures.
CAEP.9.2.12.C.7	Examine the professional, legal, and ethical responsibilities for both employers and employees in the global workplace.

Inter-Disciplinary Connections:

English Language Arts

LA.RI.11-12.7	Integrate and evaluate multiple sources of information presented in different media or formats (e.g., visually, quantitatively) as well as in words in order to address a question or solve a problem.
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Instructional Strategies, Learning Activities, and Levels of Blooms/DOK:

Instructional Strategies including but not limited to:

- effective questioning
- cooperative learning
- Socratic Seminar
- close reading
- affinity mapping
- philosophical chairs
- Delsea One
- SWAG

Students will complete the following activities during this unit:

- Acknowledge current understanding on the public speaking
- Produce Journal Responses
- Annotate Speeches/ Readings
- Demonstrate knowledge of terminology and concepts

Levels of Blooms/DOK

Students will demonstrate all levels.

- Level One: Remember/Recall terminology
- Level Two: Understand; Explain; Compare
- Level Three: Apply speaking strategies; Implement preparation tips
- Level Four: Analyze author's style/ techniques
- Level Five: Evaluate speech rhetorical strategies
- Level Six: Plan/Create speeches

Modifications

Formative Assessment:

Warm-up:

- Check for Knowledge- Mini Survey
- Turn To Your Partner: Bring peers up to speed by sharing prior knowledge
- Questions of Day - Thought-provoking questions connecting current events to content

Anticipatory Set:

- De-briefing - Students "Spill" all their prior knowledge on a topic to assess the starting point for instruction
- Point of Views
- What Would You Do? - Problem solving / Moral compass

Closure:

- Journaling: Reflection
 - Self-Assessments
 - Post Surveys
 - "I've Learned That.."
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- Anticipatory Set
 - Closure
 - Warm-Up

Summative Assessment:

- Mini AutoBio Speech
 - Write a radio commercial
 - A Day in the Life of Me Speech
 - Narrative Speech (tell a personal story - appeal to ethos)
 - Biography Speech (research and writing)
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- Alternate Assessment
 - Benchmark
 - Marking Period Assessment

Alternative Assessment (s)

Performance tasks

Project-based assignments

Problem-based assignments

Presentations

Reflective pieces

Concept maps

Case-based scenarios

Portfolios

Resources & Materials:

- The Public Speaking Project - virtual text website
- Six Minutes Speaking and Presentation Skills website
- TED Talks website
- Language Arts Classroom website
- The King's Speech movie