

Unit #9: MPA 2 - Planning and Developing a Class Paper Project

Content Area: **English**
Course(s): **Journalism**
Time Period: **January**
Length: **10**
Status: **Published**

Unit Overview

The final project and objective for the course will be to create a class newspaper to upload to the class blog/fusion page. The work will begin in December and continue through January and will count as the **MPA 2**. Each student will be assigned roles and tasks, which include but are not limited to reporters, photographers, layout designers. The project will call upon the knowledge they have gained throughout the duration of the class.

Enduring Understandings

- Journalism as a career is multi-faceted.
- Journalists must present an unbiased account of local, state, national, and international news events.
- The creation of a newspaper is a collaborative process.
- There are many roles that a journalist can take.

Essential Questions

- How can the news staff guide the reader through the paper?
- How should a newspaper be set up?
- What are most important events that are recorded for the paper?

Lesson Titles/Objectives

- Assigning roles and assignments
- Designing and preparing a layout
- Developing a portfolio of articles
- Researching articles
- Uploading paper
- Writing articles and taking photographs

Standards

LA.11-12.CCSS.ELA-

Write informative/explanatory texts to examine and convey complex ideas and

Literacy.CCRA.W.2	information clearly and accurately through the effective selection, organization, and analysis of content.
CCSS.ELA-Literacy.L.11-12.1	Demonstrate command of the conventions of standard English grammar and usage when writing or speaking.
CCSS.ELA-Literacy.L.11-12.2	Demonstrate command of the conventions of standard English capitalization, punctuation, and spelling when writing.
CCSS.ELA-Literacy.L.11-12.3	Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or listening.
CCSS.ELA-Literacy.W.11-12.2	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
CCSS.ELA-Literacy.W.11-12.4	Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
CCSS.ELA-Literacy.W.11-12.6	Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information.
CCSS.ELA-Literacy.W.11-12.10	Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.
CCSS.ELA-Literacy.SL.11-12.5	Make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.
WORK.9-12.9.1.12.1	The ability to recognize a problem and apply critical thinking and problem-solving skills to solve the problem is a lifelong skill that develops over time.
WORK.9-12.9.1.12.1	Gathering and evaluating knowledge and information from a variety of sources, including global perspectives, fosters creativity and innovative thinking.

Indicators

LA.9-12.3.5.12.C.2	Identify and discuss the political, economic, and social influences on news media.
LA.9-12.3.5.12.C.4	Create media presentations and written reports using multi-media resources using effective images, text, graphics, music and/or sound effects that present a distinctive point of view on a topic.
LA.11-12.CCSS.ELA-Literacy.CCRA.L.5	Demonstrate understanding of figurative language, word relationships, and nuances in word meanings.
LA.11-12.CCSS.ELA-Literacy.CCRA.W.6	Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.
CCSS.ELA-Literacy.L.11-12.3.a	Vary syntax for effect, consulting references (e.g., Tufte's Artful Sentences) for guidance as needed; apply an understanding of syntax to the study of complex texts when reading.
CCSS.ELA-Literacy.W.11-12.2.d	Use precise language, domain-specific vocabulary, and techniques such as metaphor, simile, and analogy to manage the complexity of the topic.
CCSS.ELA-Literacy.W.11-12.2.e	Establish and maintain a formal style and objective tone while attending to the norms and conventions of the discipline in which they are writing.
WORK.9-12.9.1.12.2	Leadership abilities develop over time through participation in groups and/or teams that are engaged in challenging or competitive activities.
WORK.9-12.9.1.12.A.1	Apply critical thinking and problem-solving strategies during structured learning

	experiences.
WORK.9-12.9.1.12.A.2	Participate in online strategy and planning sessions for course-based, school-based, or outside projects.
WORK.9-12.9.1.12.B.1	Present resources and data in a format that effectively communicates the meaning of the data and its implications for solving problems, using multiple perspectives.

Instructional Strategies/Learning Activities

- Group discussions
- Learning to use Adobe InDesign and templates
- Photojournalism
- Research activities
- Writing assignments

Formative Assessment

- Completed newspaper project
- Group discussions and decisions
- Group Work

Summative Assessment

- Group work
- MPA 2
- Tests and quizzes

Resources & Technology

- Internet
- Powerpoints
- Smartboard
- Software
- Supplemental reading assignments
- Textbook activities