Unit #6: Developing a Layout

Content Area: **English**
Course(s): **Journalism**
Time Period: **December**
Length: **3**
Status: **Published**

Unit Overview

Readers of the news need a specific guideline to follow the news is presented, be it print or electronic media, just as one would need a road map to follow an unknown route. Layout design is an integral part of presenting the news. Elements of design need to be understood in order to present a cogent paper.

Enduring Understandings

- It is important to decide on where to place articles in your layout, order of importance, length, type.

- Principle of good design must be understood in order to create a clear paper.

- Print and electronic media follow the same principles of design.

Essential Questions

- How are electronic and print media similar? Different?

- How do you guide the reader along through navigation fo the news medium?

- What are the principles of design when developing a layout for a paper?

Lesson Titles/Objectives

- Principles of Good Layout Design

- Special Design Considerations: Front Page, Inside Pages, Feature Pages

- Uploading Photos

- Using Adobe InDesign

- Using Existing Templates

Standards

LA.9-12.3.5.A	Constructing Meaning from Media
LA.9-12.3.5.B	Visual and Verbal Messages
LA.9-12.3.5.C	Living with Media
LA.9-12.3.5.12.C.1	Use print and electronic media texts to explore human relationships, new ideas, and aspects of culture (e.g., racial prejudice, dating, marriage, family and social institutions, cf. health and physical education standards and visual and performing arts standards).

LA.11-12.CCSS.ELA-Literacy.CCRA.L.6	Acquire and use accurately a range of general academic and domain-specific words and phrases sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in gathering vocabulary knowledge when encountering an unknown term important to comprehension or expression.
CCSS.ELA-Literacy.L.11-12.3	Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or listening.
CCSS.ELA-Literacy.L.11-12.4	Determine or clarify the meaning of unknown and multiple-meaning words and phrases based on grades 11–12 reading and content, choosing flexibly from a range of strategies.
WORK.9-12.9.1.12.1	Digital media are 21st-century tools used for local and global communication.

Indicators

LA.9-12.3.5.12.C.1	Use print and electronic media texts to explore human relationships, new ideas, and aspects of culture (e.g., racial prejudice, dating, marriage, family and social institutions, cf. health and physical education standards and visual and performing arts standards).
LA.9-12.3.5.12.C.2	Identify and discuss the political, economic, and social influences on news media.
LA.9-12.3.5.12.C.3	Identify and critique the forms, techniques (e.g., propaganda) and technologies used in various media messages and performances.
CCSS.ELA-Literacy.L.11-12.4.c	Consult general and specialized reference materials (e.g., dictionaries, glossaries, thesauruses), both print and digital, to find the pronunciation of a word or determine or clarify its precise meaning, its part of speech, its etymology, or its standard usage.
CCSS.ELA-Literacy.L.11-12.6	Acquire and use accurately general academic and domain-specific words and phrases, sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in gathering vocabulary knowledge when considering a word or phrase important to comprehension or expression.
CCSS.ELA-Literacy.SL.11-12.2	Integrate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, orally) in order to make informed decisions and solve problems, evaluating the credibility and accuracy of each source and noting any discrepancies among the data.
CCSS.ELA-Literacy.SL.11-12.5	Make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.
WORK.9-12.9.1.12.E.1	Create messages for different purposes and audiences with sensitivity to cultural, gender, and age diversity, using various digital media outlets.

Inter-Disciplinary Connections

- Art and Design
- CAD

Instructional Strategies/Learning Activities

- Computer Software: Adobe InDesign
- Handouts and Hands-On Practice

- Photography Assignments
- Smartboard

Formative Assessment

- Creating a Layout
- Group work
- Photography assignment
- Projects

Summative Assessment

- Group project
- Vocabulary test

Resources & Technology

- Cameras and cell phones
- Computer software
- Smartboard
- Web-based assignments