

# VIDEO PRODUCTION-Unit 3

Content Area: **Fine Arts**  
Course(s): **Art 6**  
Time Period: **Marking Period 3**  
Length: **8 weeks**  
Status: **Published**

## Course Pacing Guide

---

Model		
Unit	Marking Period 3	Weeks
Video Production Theory		8 Meeting every other day

## Unit Overview

---

Video Production Theory will explore Video and Film Production throughout history. We will research and respond critically to how Video and Film Production has **changed** the course of history.

## Enduring Understandings

---

- Video and Film Production are an important part of Modern Art. Visual communication through art crosses cultural and language barriers throughout time.
- The study of Film and Video provides access to diverse cultures and different historical eras and assists in understanding specific cultures.

## Essential Questions

---

- How do Films and Videos **React to** and **Reflect on** history?
- How has Video Production changed throughout history and why?
- What essential aspects of Film and Video Production are still **unchanged** throughout history?

## New Jersey Student Learning Standards (No CCS)

---

VPA.1.2.8.A.1	Map historical innovations in dance, music, theatre, and visual art that were caused by the creation of new technologies.
VPA.1.2.8.A.2	Differentiate past and contemporary works of dance, music, theatre, and visual art that represent important ideas, issues, and events that are chronicled in the histories of diverse cultures.
VPA.1.2.8.A.3	Analyze the social, historical, and political impact of artists on culture and the impact of culture on the arts.
VPA.1.2.8.A.CS1	Technological changes have and will continue to substantially influence the development and nature of the arts.
VPA.1.3.8.D.6	Synthesize the physical properties, processes, and techniques for visual communication in multiple art media (including digital media), and apply this knowledge to the creation of original artworks.
TECH.8.1.8.C.CS1	Interact, collaborate, and publish with peers, experts, or others by employing a variety of digital environments and media.

### Student Objectives

---

- Ability to analyze and critique a film or video.
- Students will research and use historical techniques in modern scenarios.
- Able to respond during critiques with insightful comments.

### Performance Tasks

---

Students will be given assignment criteria and expectations before each assignment. A rubric will be given for assessment. Please see attached.

Criteria	20 Points	15 Points	10 Points	5 Points	0 Points
Creativity	Work exceptionally unique, detailed and interesting. Explores several different options and takes many creative risks.	Work generally unique, detailed and interesting. Explores some different options and takes some creative risks.	Work somewhat unique, detailed or interesting. Shows some developing ideas but without a true sense of originality.	Work occasionally unique, detailed or interesting. Shows minimal risks taken. Similar to examples shown.	Work not unique, detailed or interesting. Shows no original ideas or risks taken.
Guidelines and Directions	Exceptional understanding and	Good understanding and application of the project	Basic understanding and application of the project	Minimal understanding and application of the project guidelines	No understanding and application of

	application of the project guidelines and directions.	guidelines and directions.	guidelines and directions	and directions	the project guidelines and directions
Production Skill	Work done with exceptional care and attention to detail.	Work done with good care and attention to detail.	Work done with basic care and attention to detail.	Work done with minimal care and attention to detail.	Work done with no care and attention to detail.
Critical Thinking/Problem Solving	Exceptional critical thinking and problem solving skills. Showed resiliency and ability to adapt in all situations.	Good critical thinking and problem solving skills. Showed resiliency and ability to adapt in most situations.	Basic critical thinking and problem solving skills. Showed resiliency and ability to adapt in a few situations.	Few critical thinking and problem solving skills.	No critical thinking or problem solving skills. Showed no resiliency or ability to adapt to any situation.
Effort and Participation	Work shows exceptional effort, planning and pride. Participated in all class discussions. An asset to the group.	Work shows good effort and planning. Participated in most class discussions. Worked well with group.	Work shows basic effort and planning. Participated in some class discussions. Worked with group with some reminding.	Work shows minimal effort and planning. Participated in few class discussions. Worked with group with constant reminders.	Work shows a lack of effort and planning. No participation in class discussions. Distraction to group.

## Learning Plan

- Create a Modern Silent Movie.
- Create a video to inform an audience about a historical time period or event.