

# VIDEO PRODUCTION-Unit 1

Content Area: **Fine Arts**  
Course(s): **Art 6**  
Time Period: **Marking Period 1**  
Length: **8 weeks**  
Status: **Published**

## Course Pacing Guide

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Model		
Unit	Marking Period 1 & 2	Weeks
Video Production Basics		8 Meeting every other day

## Unit Overview

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Video Production Basics will include: Camera work, Editing, Framing, Storyboards, Production Roles, Script Writing

## Enduring Understandings

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- Video and Film Production are an important part of Modern Art. Visual communication through art crosses cultural and language barriers throughout time.
- The study of Film and Video provides access to diverse cultures and different historical eras and assists in understanding specific cultures.

## Essential Questions

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- How do Framing and Editing effect the overall impact of an artwork/video production?
- How do Storyboards and Script Writing engage student's critical thinking skills?
- How does Collaboration develop student awareness?

## New Jersey Student Learning Standards (No CCS)

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LA.SL.6.5	Include multimedia components (e.g., graphics, images, music, sound) and visual displays in presentations to clarify information.
VPA.1.1.8.C.4	Define the areas of responsibility (e.g., actor, director, producer, scenic, lighting, costume, stagehand, etc.) and necessary job skills of the front and back-of-house members of a theatre company.
VPA.1.1.8.C.CS4	A team of artists, technicians, and managers who collaborate to achieve a common goal uses a broad range of skills to create theatrical performances.
VPA.1.3.8.D.6	Synthesize the physical properties, processes, and techniques for visual communication in multiple art media (including digital media), and apply this knowledge to the creation of original artworks.
TECH.8.1.8.A.CS1	Understand and use technology systems.
TECH.8.1.8.C.CS1	Interact, collaborate, and publish with peers, experts, or others by employing a variety of digital environments and media.

## Student Objectives

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- Ability to differentiate between CLOSE UP, WIDE, and LONG shots.
- Ability to use goog RULE of THIRDS in Framing.
- Ability to use various EDITING techniques.
- Able to assume various PRODUCTION ROLES.
- Able to make useful STORY BOARDS.
- Able to write a basic SCRIPT.

## Performance Tasks

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Students will be given assignment criteria and expectations before each assignment. A rubric will be given for assessment. Please see attached.

Criteria	20 Points	15 Points	10 Points	5 Points	0 Points
Creativity	Work exceptionally unique, detailed and interesting. Explores several different options and takes many creative risks.	Work generally unique, detailed and interesting. Explores some different options and takes some creative risks.	Work somewhat unique, detailed or interesting. Shows some developing ideas but without a true sense of originality.	Work occasionally unique, detailed or interesting. Shows minimal risks taken. Similar to examples shown.	Work not unique, detailed or interesting. Shows no original ideas or risks taken.
Guidelines and Directions	Exceptional understanding	Good understanding and application	Basic understanding and application	Minimal understanding and application of	No understanding and

	g and application of the project guidelines and directions.	of the project guidelines and directions.	of the project guidelines and directions	the project guidelines and directions	application of the project guidelines and directions
Production Skill	Work done with exceptional care and attention to detail.	Work done with good care and attention to detail.	Work done with basic care and attention to detail.	Work done with minimal care and attention to detail.	Work done with no care and attention to detail.
Critical Thinking/Problem Solving	Exceptional critical thinking and problem solving skills. Showed resiliency and ability to adapt in all situations.	Good critical thinking and problem solving skills. Showed resiliency and ability to adapt in most situations.	Basic critical thinking and problem solving skills. Showed resiliency and ability to adapt in a few situations.	Few critical thinking and problem solving skills.	No critical thinking or problem solving skills. Showed no resiliency or ability to adapt to any situation.
Effort and Participation	Work shows exceptional effort, planning and pride. Participated in all class discussions. An asset to the group.	Work shows good effort and planning. Participated in most class discussions. Worked well with group.	Work shows basic effort and planning. Participated in some class discussions. Worked with group with some reminding.	Work shows minimal effort and planning. Participated in few class discussions. Worked with group with constant reminders.	Work shows a lack of effort and planning. No participation in class discussions. Distraction to group.

## Learning Plan

- Create a 10 Second video showing basic use of editing and framing techniques.
- Create a Stop Motion Animation video showing use of Group Collaboration, Framing, Editing and Story Construction.
- Create a Video Interview showing use of Expressive Camera work, Framing, Group Collaboration and Interview Techniques.