

# VIDEO PRODUCTION-Unit 4

Content Area: **Fine Arts**  
Course(s): **Art 6**  
Time Period: **Marking Period 4**  
Length: **8 weeks**  
Status: **Published**

## Course Pacing Guide

---

### Model

Unit	Marking Period 4	Weeks
Video Production Studio		8 Meeting every other day

## Unit Overview

---

- Video Production Studio will synthesize what students have learned.
- Students will create videos in response to school-wide surveys.
- Bulldawg Production videos will serve as a learning tool and help to connect Elementary and Middle School.

## Enduring Understandings

---

- Video and Film Production are an important part of Modern Art. Visual communication through art crosses cultural and language barriers throughout time.
- The study of Film and Video provides access to diverse cultures and different historical eras and assists in understanding specific cultures.

## Essential Questions

---

- How are Films and Videos used as Learning Tools?
- How can Video connect student learning as a community?
- What Video Elements have we learned that can be used in new ways?

## New Jersey Student Learning Standards (No CCS)

---

VPA.1.3.8.D.6	Synthesize the physical properties, processes, and techniques for visual communication in multiple art media (including digital media), and apply this knowledge to the creation of original artworks.
VPA.1.4.8.A.CS2	Art may be used for utilitarian and non-utilitarian purposes.
TECH.8.1.8.C.CS1	Interact, collaborate, and publish with peers, experts, or others by employing a variety of digital environments and media.

## Student Objectives

---

- Students will become more connected to other district schools.
- Students will understand the usefulness of Video Production on society.

## Performance Tasks

---

Students will be given assignment criteria and expectations before each assignment. A rubric will be given for assessment. Please see attached.

Criteria	20 Points	15 Points	10 Points	5 Points	0 Points
Creativity	Work exceptionally unique, detailed and interesting. Explores several different options and takes many creative risks.	Work generally unique, detailed and interesting. Explores some different options and takes some creative risks.	Work somewhat unique, detailed or interesting. Shows some developing ideas but without a true sense of originality.	Work occasionally unique, detailed or interesting. Shows minimal risks taken. Similar to examples shown.	Work not unique, detailed or interesting. Shows no original ideas or risks taken.
Guidelines and Directions	Exceptional understanding and application of the project guidelines and directions.	Good understanding and application of the project guidelines and directions.	Basic understanding and application of the project guidelines and directions	Minimal understanding and application of the project guidelines and directions	No understanding and application of the project guidelines and directions
Production Skill	Work done with exceptional	Work done with good care and attention to detail.	Work done with basic care and attention to detail.	Work done with minimal care and attention to detail.	Work done with no care and attention to

	care and attention to detail.				detail.
Critical Thinking/Problem Solving	Exceptional critical thinking and problem solving skills. Showed resiliency and ability to adapt in all situations.	Good critical thinking and problem solving skills. Showed resiliency and ability to adapt in most situations.	Basic critical thinking and problem solving skills. Showed resiliency and ability to adapt in a few situations.	Few critical thinking and problem solving skills.	No critical thinking or problem solving skills. Showed no resiliency or ability to adapt to any situation.
Effort and Participation	Work shows exceptional effort, planning and pride. Participated in all class discussions. An asset to the group.	Work shows good effort and planning. Participated in most class discussions. Worked well with group.	Work shows basic effort and planning. Participated in some class discussions. Worked with group with some reminding.	Work shows minimal effort and planning. Participated in few class discussions. Worked with group with constant reminders.	Work shows a lack of effort and planning. No participation in class discussions. Distraction to group.

## Learning Plan

---

- Students will choose from Suggestion Box ideas to create Informative Learning Videos.
- Student produced **Bulldawg Productions** will become a Teaching Aid.