

UNIT 3

Content Area: **Fine Arts**
Course(s): **Art 7**
Time Period: **Marking Period 1**
Length: **1.5 weeks**
Status: **Published**

Course Pacing Guide

Model

Unit	Marking Period 1	Weeks
Performing	Meeting every day	1.5 weeks

Unit Overview

Enduring Understandings

- The creation of art is driven by the principles of balance, harmony, unity, emphasis, proportion and rhythm/movement.
- Each of the many genres of art is associated with discipline-specific arts terminology and a stylistic approach to art making.
- The visual possibilities and inherent qualities of traditional and contemporary art materials (including digital media) may inform choices about visual communication and art making techniques.

Essential Questions

- Why are the elements and principles of art important to the process of making art?
- How does an artist develop a style?
- How does digital art help convey messages?
- What are some ways that digital media affect the way we look at things?
- How does rhythm affect movement in art?
- How does color create harmony?
- Why is the understanding of proportion essential for figurative drawing?

New Jersey Student Learning Standards (No CCS)

VPA.1.3.8.D.1	Incorporate various art elements and the principles of balance, harmony, unity, emphasis, proportion, and rhythm/movement in the creation of two- and three- dimensional artworks, using a broad array of art media and art mediums to enhance the expression of creative ideas (e.g., perspective, implied space, illusionary depth, value, and pattern).
VPA.1.3.8.D.5	Examine the characteristics, thematic content, and symbolism found in works of art from diverse cultural and historical eras, and use these visual statements as inspiration for original artworks.
VPA.1.3.8.D.6	Synthesize the physical properties, processes, and techniques for visual communication in multiple art media (including digital media), and apply this knowledge to the creation of original artworks.
VPA.1.3.8.D.CS1	The creation of art is driven by the principles of balance, harmony, unity, emphasis, proportion, and rhythm/movement.

Student Objectives

- Create a 3 dimensional work of art that shows proper proportion
- Create a digital ad that conveys a particular point of view.

Performance Tasks

Students will be given assignment criteria and expectations before each assignment. A rubric will be given for assessment. Please see attached.

Criteria	20 Points	15 Points	10 Points	5 Points	0 Points
Creativity	Work exceptionally unique, detailed and interesting. Explores several different options and takes many creative risks	Work generally unique, detailed and interesting. Explores some different options and takes some creative risks.	Work somewhat unique, detailed or interesting. Shows some developing ideas but without a true sense of originality.	Work occasionally unique, detailed or interesting. Shows minimal risks taken. Similar to examples shown.	Work not unique, detailed or interesting. Shows no original ideas or risks taken.
Use of Elements and Principles	Exceptional understanding and application of the elements of art and principles of design.	Good understanding and application of the elements of art and	Basic understanding and application of the elements of art and	Minimal understanding and application of the elements of art and	No understanding and application of the elements of art and principles of

		principles of design.	principles of design.	principles of design.	design.
Craftsmanship	Work done with exceptional care and attention to detail and neatness	Work done with good care and attention to detail and neatness	Work done with basic care and attention to detail and neatness	Work done with minimal care and attention to detail and neatness	Work done with no care and attention to detail and neatness
Understanding, Achievement and Completion	Exceptional understanding of project requirements. Assignment followed, and work is all complete and consistent.	Good understanding of project requirements. Assignment followed, and work is mostly complete and consistent.	Basic understanding of project requirements. Assignment followed, and work is somewhat complete and consistent.	Minimal understanding of project requirements. Assignment generally followed, but work is incomplete or consistent.	Lack of understanding of project requirements. Assignment not followed, and work is incomplete and inconsistent.
Effort and Participation	Work shows exceptional effort, planning and pride. Participated in all class discussions.	Work shows good effort, planning and pride. Participated in most class discussions.	Work shows basic effort, planning and pride. Participated in some class discussions.	Work shows minimal effort, planning and pride. Participated in few class discussions.	Work shows a lack of effort, planning and pride. No participation in class discussions.

Learning Plan

Using clay of another medium create a three dimensional work of art that shows the elements and principle of art emphasizing proportion.

Digital arts will be used to create a ad that clearly states a particular point of view. It should be persuasive in nature.