

# Illustration of the Written Word Overview

Content Area: **Art**  
Course(s): **ILLUSTRATING THE WRITTEN WORD**  
Time Period:  
Length: **N/A**  
Status: **Published**

## Course Overview

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*Illustrating the Written Word* is a semester long course that allows students to interpret various forms of literature – short story, poetry, oral storytelling, editorial non-fiction, essay – through the techniques and media of a professional Illustrator. Explorations of a variety of texts and materials will result in a wide variety of work. Students will get a chance to experiment with painting, drawing, printmaking and digital design tools with a focus on translating personal interpretation to a primary audience through artistic expression. Students will develop a personal style that sets them apart from other artists.

### PRIMARY CONTENT AREA AND SECONDARY AREAS OF FOCUS

NJ Student Learning Standards		NJ Student Learning Standards		NJ Student Learning Standards	
1. Visual and Performing Arts	P	5. Science		9. Career Education and Consumer/ Family/ Life Skills	S
2. Health and Physical Education		6. Social Studies			
3. Language Arts Literacy	S	7. World Languages			
4. Mathematics		8. Technology Literacy			

### Textbooks and other resources

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Drawing paper, drawing pencils, drawing boards, pen and ink, charcoal, graphite sticks, fadeless paper, construction paper, specialty paper, erasers, watercolor paints, brushes, oil pastels, soft pastels, rulers, triangles, compasses, white poster board, black poster board

## Standards

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Students will create a portfolio of professional quality illustrations by employing a variety of artistic techniques and media.

(1.3.12.D.1 & 1.3.12.D.2)

Students will interpret a variety of texts and source materials as inspiration for their artwork and writing.

(1.1.12.D.2, RL.11-12.4. & W.11-12.3.)

Students will demonstrate strategies for establishing client relationships and focusing work towards a specific job.

(1.4.12.B.2, SL.11-12.4., 9.3.12.C.3)

### 1. VI. COURSE SCOPE AND SEQUENCE CHART

Sequential Unit Description:	Associated CPI's to be Achieved	Marking Period Guide	Other Pacing Guide References	Proficiency (Summative) Assessments
<b>Unit 1: Literary Illustration</b>	1.1.12.D.2 1.3.12.D.1	Q1	3 wks	Production of sketches and final pen & ink
Students will create visual accompaniment to pieces of short fiction and poetry. Students will be able to use specific detail and descriptive language as inspiration for their work.	1.3.12.D.2 1.4.12.B.2 RL.11-12.4. SL.11-12.3. 9.1.12.A.1 9.3.12.C.3			b & w illustrations, critique sessions, class discussions, classroom interaction
<b>Unit 2: Interview &amp; Caricature</b>	1.1.12.D.2 1.3.12.D.1	Q1	3 wks	Production of sketches and final full color illustrations, Caricatures, Interviews,
Students will create illustrations based on the conversations in a professional interview. Students will be able to interpret recorded conversations into	1.3.12.D.2			

visual media and conduct their own interview as source material. Students will be able to create likenesses of others and distort them through caricature techniques.	1.4.12.B.2 RL.11-12.4. SL.11-12.3. 9.1.12.A.1 9.3.12.C.3			critique sessions, class discussions, classroom interaction
<b>Unit 3: Editorial Illustration</b>	1.1.12.D.2 1.3.12.D.1	Q1	3 wks	Production of sketches and final editorial cartoons, critique sessions, class discussions, classroom interaction
Students will discern bias in the written and spoken word and echo these opinions through visual means. Students will be able to create editorial cartoons that express personal opinions about current events.	1.3.12.D.2 1.4.12.B.2 RL.11-12.4. SL.11-12.3. SL.11-12.4. 9.1.12.A.1 9.3.12.C.3			
<b>Unit 4: Freelance / Client Based Business Illustration</b>	1.1.12.D.2 1.3.12.D.1 1.3.12.D.2	Q2	1 wk	Production of sketches and final illustrations, critique sessions, class discussions, classroom interaction
Students will be able to spice up the typically flavorless world of annual reports, and business trade papers. Students will be able to interpret credos, mottos, catchphrases and mission statements into engaging illustrations for a financially minded audience.	1.4.12.B.2 RL.11-12.4. 9.1.12.A.1 9.3.12.C.3			
<b>Unit 5: Children's Picture / Story Books</b>	1.1.12.D.2 1.3.12.D.1	Q2	4 wks	Production of sketches and final full color comic book pages, critique sessions, class discussions, classroom interaction
Students will model classic and contemporary story book illustrations to create an original Children's Picture or Story Book.	1.3.12.D.2 1.4.12.B.2 W.11-12.3. W.11-12.4.			

	W.11-12.5.			
	9.1.12.A.1			
	9.3.12.C.3			
<b>Unit 6: Comic Books &amp; Sequential Art</b>	1.1.12.D.2	Q2	4 wks	Production of sketches and final full color children's book, critique sessions, class discussions, classroom interaction
	1.3.12.D.1			
Students will use the language of the comic book artist to create sequential art to tell original or adapted stories.	1.3.12.D.2			
	1.4.12.B.2			
	W.11-12.3.			
	W.11-12.4.			
	W.11-12.5.			
	9.1.12.A.1			
	9.3.12.C.3			
VPA.1.1.12.D.2	Translate literary, musical, theatrical, and dance compositions by using them as stimulus/inspiration for corresponding visual artworks.			
VPA.1.3.12.D.1	Synthesize the elements of art and principles of design in an original portfolio of two- and three-dimensional artworks that reflects personal style and a high degree of technical proficiency and expressivity.			
VPA.1.3.12.D.2	Produce an original body of artwork in one or more art mediums that demonstrates mastery of visual literacy, methods, techniques, and cultural understanding.			
VPA.1.4.12.B.2	Evaluate how an artist's technical proficiency may affect the creation or presentation of a work of art, as well as how the context in which a work is performed or shown may impact perceptions of its significance/meaning.			

## **Grading and Evaluation Guidelines**

**GRADING PROCEDURES:** Description of the grading procedures in accordance with Board Policy

Assessment is determined by evaluating three area of student involvement: production, perception/reflection, and approach to work.

Production is evaluated by looking at drafts and final work. Factors to be considered are:

- Craftsmanship- student is in basic control of basic techniques and principles
- Pursuit- student develops work over time, returns to a problem or theme from a variety of angles
- Invention- Student solves problem in a creative manner, experiments and takes risks, sets own problem to solve.
- Expression/Point of view- Student is engaged in more than technique, but also trying to make a personal statement

Perception/Reflection is determined from student comments in critique sessions, class discussion or other activities. Factors considered are:

- Awareness of physical properties and qualities of materials
- Ability to assess own work and work of others
- Ability to use criticisms and suggestions
- Ability to articulate artistic goals

Approach to work is assessed by observing student in classroom interaction and is based upon:

- Engagement- works hard and shows interest
- Ability to work independently and collaboratively as appropriate
- Ability to use cultural resources- uses books, museums, tools, other people as appropriate.

In terms of proficiency level the East Brunswick grades equate to:

A	Excellent	Advanced Proficient
B	Good	Above Proficient
C	Fair	Proficient
D	Poor	Minimally proficient
F	Failing	Partially Proficient

## **IX. COURSE EVALUATION:**

In *Illustrating the Written Word*, the goal is that a minimum of 95% of all pupils will achieve at least minimum proficiency (D or better) relative to the NJSLs set for this course. The department will review student achievement at all levels of proficiency relative to marking period grades, and if necessary, the individual components and assignments comprising these grades. Student achievement will further be analyzed to compare the achievement of the total enrollment vs. sub-groups to determine course areas requiring greater support or modification. As a result of the analysis, decisions will be made concerning modifications to course content and/or instructional methodology.

## **Other Details**

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**SCED 1284 Illustrating the Written Word (East Brunswick High School)**

Projected Number of Students	School #'s	Course Level	Course Length	Grade Level	Credits	Min. Per Week	Elective/Required
17	050	A	S	10-12	2.5	210	E